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## The Second Annual Latin Media and Entertainment Week Kicks-Off With a Full Agenda of the Best Latin Events in New York City

**What:** The New York City Latin Media and Entertainment Commission presents the Second Annual Latin Media and Entertainment Week, a week-long series of events that showcases the talent, growth and diversity of New York. It provides opportunities for people to celebrate the Latino culture and heritage, connect with business leaders to forge new ventures and share innovative ideas to shape business and the future of the industry.

This year, LMEW will kick-off with two Business Conferences (Hispanic Professionals Networking Group Entrepreneurs Conference and the CEO's Summit Conference that will unite the leading Hispanic entrepreneurs, Media, Entertainment, Technology and Brands to exchange marketplace insights and best practices.

<b>Where:</b>	<p><b>HPNG Entrepreneurs Conference</b> Princeton Club of NY 15 West 43rd Street (Between 5th &amp; 6th Avenues) New York, NY 10036</p>	<p><b>CEOs Summit Conference</b> Time Inc. 1271 Avenue of the Americas (Corner of 50<sup>th</sup> Street) New York, NY 10020</p>
<b>When:</b>	<p><b>Monday, October 3, 2011</b> Conference: 8 a.m. – 6:30 p.m. Reception: 6:30 p.m. – 8:00 p.m.</p>	<p><b>Thursday, October 6, 2011</b> Conference: 8 a.m. – 5 p.m. LMEW Reception: By invitation only</p>
<b>Who:</b>	<p><b>Hon. Robert Menendez</b> (US Senator, State of New Jersey) <b>Ali Curi</b> (President, HPNG) <b>Carlos Manzano</b> (Executive Director, NYC LMEC)</p>	<p><b>Gabriel Abaroa</b> (CEO, President, Latin Grammys) <b>Francisco Cortes</b> (Director, Fox News Latino) <b>Mario Baeza</b> (Founder and Chairman Vme Media, Inc.)</p>

**More:** For more information and the full agenda of the LMEW events, please visit [www.nyc.gov/lmew](http://www.nyc.gov/lmew).

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### About Latin Media and Entertainment Week (LMEW)

The LMEW is a celebration of culture and heritage, a worldwide destination to connect with business leaders and where new ventures forge and where innovative ideas continuously shape business and the future of the industry. The LMEW is a project conceived by the Latin Media and Entertainment Commission, whose mission is to make New York a leading hub for Latin Media and Entertainment. The Commission works closely with industry leaders in the Latin media, entertainment, technology, Hispanic advertising, marketing, and public relations communities. With media companies such as Univision, Telemundo, Vme Media Inc, HITN, People en Español, Univision Radio, Spanish Broadcasting System, and El Diario/La Prensa based in New York, the Latin media and entertainment sectors are stronger than ever.