

Latin Media & Entertainment Week

OCTOBER 3-9, 2011 | OFFICIAL PROGRAM

NYC™ Latin Media
& Entertainment
Commission



A celebration. A destination.
And where new ventures forge.



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

October 3, 2011

Dear Friends:

It is a great pleasure to join the New York City Latin Media and Entertainment Commission in celebrating the Second Annual Latin Media and Entertainment Week.

Our City thrives as an international capital of Latin business, art, and culture. More than two million of our City's residents are Hispanic or Latino, and New York is home to the most Hispanic-owned businesses of any American city. Since 2003, the LMEC has worked especially hard to promote and strengthen the media companies that serve our Latin American communities as they grow even more prosperous.

This week's events offer a terrific chance to network and discuss the latest developments in the business of Latin media and entertainment. LMEC has partnered with HPNG Entrepreneurs to present the HPNG Entrepreneurs Conference and help small businesses grow. And LatinVision Media, in association with Interactive Advertising Bureau and LMEC, is presenting its CEOs Summit to demonstrate how businesses can contribute to and benefit from the future of Latin media.

Once again, Latin Media and Entertainment Week is an outstanding showcase of everything the LMEC and our partners in the private sector are doing to ensure that New York continues to set the pace for the Latin media and entertainment industry in the United States. On behalf of all New Yorkers, I offer my best wishes for an enjoyable and productive week here in the world's greatest city.

Sincerely,

Michael R. Bloomberg
Mayor

Commissioners

HONORARY CHAIRS

Jennifer Lopez, Actor, Singer, Producer, and Entrepreneur
Robert De Niro, Actor, Director, and Entrepreneur

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Executive Director, Minority and Women Business Development
Empire State Development Corporation

Joseph Wiscovitch
President
Wiscovitch & Associates

About the LMEW

The Latin Media and Entertainment Week (LMEW) is a project conceived by the Latin Media and Entertainment Commission, whose mission is to make New York a leading hub for Latin Media and Entertainment. The Commission works closely with industry leaders in the Latin media, entertainment, technology, Hispanic advertising, marketing, and public relations communities. With media companies such as Univision, Telemundo, Vme Media, HITN, People en Español, Univision Radio, Spanish Broadcasting System, and El Diario based in New York, the Latin media and entertainment sectors are stronger than ever.

The 40-member Commission created the LMEW to present a week of Latin events that showcase the range of talent and the diversity in Latin culture. The week allows for entrepreneurs to mingle, network, develop new ventures, and make New York a destination and center for Latin media and entertainment.

LMEW captures the heart, essence, and diversity of Latin New York and provides opportunities for people to come together and explore new ventures. In the coming years, the Latino market is poised to have a more profound influence and effect in our City's and our nation's economies. With a growing population, stronger buying power, and a better educated workforce, Latino New Yorkers will continue to shape the future of the City and enhance its diverse cultural life.

About the LMEC

The Latin Media and Entertainment Commission (LMEC) was created by Mayor Michael R. Bloomberg in October 2003, to make New York a strong and vital worldwide Latin media and entertainment center.

Through strategic initiatives and plans, the LMEC is working to accomplish the following.

- Develop strategic plans to retain, recruit, and expand Latin media and entertainment productions, businesses, and jobs in New York City
- Attract and host high-profile Latin entertainment productions and events and to support and create New York based events.
- Partner with business and professional associations and educational institutions to contribute to the development of the media and entertainment workforce.

The LMEC is made up of 40 leaders from the Latin and mainstream media industry, community leaders from the nonprofit and cultural sectors, and leading executives from the financial, advertising, publishing, new media, and real estate sectors; the heads of seven City agencies, under the direction of the Deputy Mayor for Economic Development, serve on the commission as *ex officio* members.

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PARTICIPATING ORGANIZATIONS



www.cortocircuito.us



OTHER SUPPORTERS

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Latin Media and Entertainment Week is supported in part by the Mayor's Fund to Advance New York City. The Mayor's Fund is a not-for-profit organization established to strengthen public programs with private sector support from individuals, corporations, and foundations. As a 501(c)(3) public charity, donations to the Mayor's Fund are tax-deductible to the extent permitted by law.



Program

October 3-9, 2011

DON'T MISS:

Entrepreneurs Conference
OCTOBER 3
Presented by HPNG + LMEC

CEOs Summit
OCTOBER 6
Presented by LatinVision + LMEC + IAB

LATIN MEDIA & ENTERTAINMENT WEEK

MONDAY, OCTOBER 3

HPNG Entrepreneurs Conference

Time: 8 a.m. - 6 p.m.
Location: The Princeton Club of New York
15 West 43rd Street
New York, NY 10036

El Museo's Bienal The S Files 2011 NoMAA Gallery Artist Talk

Time: 11 a.m. - 6:30 p.m.
Location: 8:30 p.m.
The Cornerstone Center, 178 Bennett Avenue at 189th St., 1st Floor (Exhibition on 3rd Floor at NoMAA Gallery)

Re-Imaginations

Time: 3:30 p.m. - 7 p.m.
Location: Abrazo Interno Gallery
107 Suffolk Street, 2nd Floor, New York, NY 10002

La Toma / The Siege

Time: 6 p.m. - 8:30 p.m.
Location: The New York Times Building
41st Street & 8th Avenue, 15th Floor
Conference Center

Antonio Manuel I Want to Act Not Represent - Guided Tour and Screening

Time: 7 p.m. - 9 p.m.
Location: Americas Society
680 Park Avenue, New York, NY 10065

La Ultima Cena (The Last Supper)

Time: 7:30 p.m. - 9:30 p.m.
Location: Anthology Film Archives
32 2nd Avenue, New York, NY 10003

TUESDAY, OCTOBER 4

El Museo's Bienal The S Files

Time: 11 a.m. - 6 p.m.
Location: El Museo del Barrio
1230 Fifth Avenue, New York, NY 10020

Re-Imaginations

Time: 3:30 p.m. - 7 p.m.
Location: Abrazo Interno Gallery
107 Suffolk Street, 2nd Floor, New York, NY 10002

Raising the Bar A Tertulia with Artists from En Foco's Permanent Collection

Time: 6 p.m. - 7:30 p.m.
Location: Calumet Photographic
22 West 22nd Street (bet. 5th 6th Avenues), New York, NY 10010

WEDNESDAY, OCTOBER 5

El Museo's Bienal The S Files

Time: 11 a.m. - 6 p.m.
Location: El Museo del Barrio
1230 Fifth Avenue, New York, NY 10020

Hispanic Youth Day

Time: 11 a.m. - 12:30 p.m.
Location: Lincoln Hospital Auditorium
234 East 149 Street, Bronx, NY 10451

Re-Imaginations

Time: 3:30 p.m. - 7 p.m.
Location: Abrazo Interno Gallery
107 Suffolk Street, 2nd Floor, New York, NY 10002

IAB LatAm Summit

Time: 3 p.m. - 5 p.m.
Location: IAB Ad Lab
116 East 27th Street, New York, NY 10016

Second Peruvian Contemporary Film Showcase - KUKULI

Time: 6 p.m.
Location: Instituto Cervantes
211 East 49th Street, New York, NY 10017

Video Arte Antes y Ahora

Time: 6 p.m.
Location: Bronx Museum of Art
1040 Grand Concourse, Bronx, NY 10456

Living Legends Tribute to Master Percussionist Mr. Eugene Gene Golden

Time: 7 p.m.
Location: Pregones Theater
575 Walton Avenue, Bronx, NY 10451

THURSDAY, OCTOBER 6

CEOs Summit Conference

Time: 8 a.m. - 5 p.m.
Location: Time Inc.
1271 Avenue of the Americas
New York, New York
(Corner of 50th Street)

El Museo's Bienal The S Files

Time: 11 a.m. - 6 p.m.
Location: El Museo del Barrio
1230 Fifth Avenue, New York, NY 10020

La Verdad Sospechosa

Time: 11 a.m.
Location: Repertorio Español
138 East 27th Street, New York, NY 10016

Re-Imaginations

Time: 3:30 p.m. - 7 p.m.
Location: Abrazo Interno Gallery
107 Suffolk Street, 2nd Floor, New York, NY 10002

New York Book Fair Expo

Time: 5 p.m. - 8 p.m.
Location: New York City Building
Flushing Meadow Corona Park
Queens, NY 11368

Corto Circuito 8

Time: 7 p.m.
Location: King Juan Carlos I of Spain Center
53 Washington Square South, New York, NY 10012

La Verdad Sospechosa

Time: 7 p.m.
Location: Repertorio Español
138 East 27th Street, New York, NY 10016

Viva America!

Time: 5:30 p.m. - 7:30 p.m.
Location: Empire State College (SUNY)
177 Livingston Street, 6th Floor,
Brooklyn, NY 11201

Liszt and Latin America

Time: 8 p.m.
Location: Greenwich House Music School
46 Barrow Street, New York, NY 10014

The HA-Migos

Time: 9 p.m.
Location: Broadway Comedy Club
318 West 53rd Street, New York, NY 10019

Shock Value + José Villalón on Live-Painting

Time: 10 p.m. - 12 a.m.
Location: Tea Lounge
837 Union Street Park Slope, Brooklyn, NY 11215

October 3 - 9, 2011

events (cont.)

FRIDAY, OCTOBER 7

El Museo's Bienal The S Files

Time: 11 a.m. - 6 p.m.
Location: El Museo del Barrio
1230 Fifth Avenue, New York, NY 10020

Libro Abierto - Open Book Literary Fair

Time: 12:30 p.m. - 7 p.m.
Location: Bronx Library Center
310 East Kingsbridge Road, Bronx,
NY 10458

Re-Imagining

Time: 3:30 p.m. - 7 p.m.
Location: Abrazo Interno Gallery
107 Suffolk Street, 2nd Floor, New York,
NY 10002

New York Book Fair Expo

Time: 5 p.m. - 8 p.m.
Location: New York City Building Flush-
ing Meadow Corona Park
Queens, NY 11368

Circo Hermanos Vázquez

Time: 6 p.m.
Location: Mill Pond Park
725 Exterior Street, Between 145th and
150th, Bronx, NY

Corto Circuito 8

Time: 7 p.m.
Location: King Juan Carlos I of Spain
Center
53 Washington Square South, New
York, NY 10012

Loisaida Cortos Latino Film Festival - 10 Years 10 Best Short Films

Time: 7 p.m. - 11 p.m.
Location: La Plaza Cultural Community
Garden
Southwest Corner of 9th Street &
Avenue C, New York, NY 10009 (East
Village)

La Verdad Sospechosa

Time: 8 p.m.
Location: Repertorio Español
138 East 27th Street, New York, NY
10016

TeatroStageFest: A TalkBack with Erika Lopez, author/star of The Welfare Queen

Time: 9:30PM, immediately following
the 8PM performance
Clemente Soto Vézlez Cultural and
Educational Center
Los Kabayitos Theater, 2nd Floor
107 Suffolk Street, New York, NY 10002

SATURDAY, OCTOBER 8

El Museo's Bienal The S Files

Time: 11 a.m. - 6 p.m.
Location: El Museo del Barrio
1230 Fifth Avenue, New York, NY 10020

New York Book Fair Expo

Time: 11 a.m. - 5 p.m.
Location: Centro Español - La Nacional
239 W 14th Street, New York, NY 10011

Libro Abierto - Open Book Literary Fair

Time: 12:30 p.m. - 7 p.m.
Location: Bronx Library Center
310 East Kingsbridge Road, Bronx,
NY 10458

El Barrio Today Walking Tour

Time: 11:30 a.m. - 1 p.m.
Location: El Museo del Barrio
1230 Fifth Avenue, New York, NY 10020

Corto Circuito 8

Time: 3 p.m.
Location: King Juan Carlos I of Spain
Center
53 Washington Square South, New
York, NY 10012

No Hay Mejor Amigo Ni Pero Enemigo

Time: 3 p.m.
Location: Repertorio Español
138 East 27th Street, New York, NY
10016

The Legends of the Enchanted Treasure

Time: 3 p.m.
Location: NY's Latino Childrens Theatre-
Teatro SEA
107 Suffolk Street, New York, NY 10002

Re-Imagining

Time: 3:30 p.m. - 7 p.m.
Location: Abrazo Interno Gallery
107 Suffolk Street, 2nd Floor, New York,
NY 10002

La Vida en Los Estados Unidos

Time: 8 p.m.
Location: Repertorio Español
138 East 27th Street, New York, NY
10016

Rubby Perez, Ramón Orlando and Yunel Cruz - Live In Concert!

Time: 8 p.m.
Location: Lehman Center for the
Performing Arts
Concert Hall - Lehman College - 250
Bedford Park Blvd W, Bronx, NY 10468

The Latin Rock Conference

Time: 8 p.m. - 12:30 a.m.
Location: The Samsung Experience
10 Columbus Circle # 3, New York, NY
10019

ArimaNY Trio Laia Rodriguez Video Arte

Time: 9 p.m. - 12 a.m.
Location: Tea Lounge
837 Union Street Park Slope, Brooklyn,
NY 11215

Circo Hermanos Vázquez

Time: 9 p.m.
Location: Mill Pond Park
725 Exterior Street, Between 145th and
150th, Bronx, NY

Circo Hermanos Vázquez

Time: 9 p.m.
Location: Mill Pond Park
725 Exterior Street, Between 145th and
150th, Bronx, NY

SUNDAY, OCTOBER 9

New York Book Fair Expo

Time: 11 a.m. - 6 p.m.
Location: New York City Building Flush-
ing Meadow Corona Park
Queens, NY 11368

Hispanic Day Parade

Time: 12 p.m. - 6 p.m.
Location: 5th Avenue (Starts on 44th
Street), NYC

Libro Abierto - Open Book Literary Fair

Time: 12:30 p.m. - 7 p.m.
Location: Bronx Library Center
310 East Kingsbridge Road, Bronx,
NY 10458

El Museo's Bienal The S Files

Time: 1 p.m. - 5 p.m.
Location: El Museo del Barrio
1230 Fifth Avenue, New York, NY 10020

Circo Hermanos Vázquez

Time: 2 p.m.
Location: Mill Pond Park
725 Exterior Street, Between 145th and
150th, Bronx, NY

La Vida en Los Estados Unidos

Time: 2:30 p.m.
Location: Repertorio Español
138 East 27th Street, New York, NY
10016

Re-Imagining

Time: 3:30 p.m. - 7 p.m.
Location: Abrazo Interno Gallery
107 Suffolk Street, 2nd Floor, New York,
NY 10002

Circo Hermanos Vázquez

Time: 5 p.m.
Location: Mill Pond Park
725 Exterior Street, Between 145th and
150th, Bronx, NY

La Verdad Sospechosa

Time: 6:30 p.m.
Location: Repertorio Español
138 East 27th Street, New York, NY
10016

Circo Hermanos Vázquez

Time: 8 p.m.
Location: Mill Pond Park
725 Exterior Street, Between 145th and
150th, Bronx, NY



For detailed information
on each event, visit

www.nyc.gov

and search for LMEW



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